

# Land for Life Gala

BENEFITTING NORTHWEST ARKANSAS LAND TRUST | FRIDAY, MAY 1, 2020

We invite you to join an ambitious effort to preserve your quality of life in Northwest Arkansas.

Support the Land for Life campaign to protect the life-giving resources nature provides. We're committed to conserving 5,000 acres of critical natural lands and raising \$2.8 million to steward the landscapes which provide the greatest public benefit to our region. **Your support today safeguards our region's clean water, wildlife habitat, local farms, and access to nature for generations to come.**

## 2020 Sponsorship Opportunities

### LAND FOR LIFE SPONSOR - \$10,000

- 2 tables for 8 at the event
- Premium linked logo on NWALT website
- Premium logo placement in event program
- Significant brand presence at the event
- Emcee mention at least 4x on stage
- Recognition on all event-related posts on all active NWALT platforms
- Recognition on all event marketing materials, including radio, print and web advertisements
- Feature in 2020 NWALT Annual Report

### CONSERVATION SPONSOR - \$5,000

- Table for 8 at the event
- Linked logo on NWALT website
- Logo placement in program
- Brand presence at the event
- Emcee mention at least 4x on stage
- Listed on social media event page; minimum of 4 posts on all active NWALT platforms

### COMMUNITY SPONSOR - \$2,500

- Table for 8 at the event
- Linked logo on NWALT website
- Logo placement in program
- Brand presence at the event
- Emcee mention 2x on stage
- Listed on social media event page; minimum of 2 posts on all active NWALT platforms

### TABLE SPONSOR - \$1,000

- Table for 8 at the event
- Listed in event program

## *Pledge your support!*

Contact Lauren Embree

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